



SPONSORSHIP PROPOSAL 2025

First Coast Comic-Con
**WHERE FANDOMS
COME TO LIFE!**

FIRSTCOASTCOMICCON.COM



ABOUT THE EVENT

No matter your fandom or collecting passion, our event offers something for everyone. Our goal is to unite the community in a celebration of comic books and pop culture, while also fostering new friendships. We strive to create an event that is family-friendly, welcoming, and inclusive, ensuring a fun and memorable experience for attendees of all ages.



Establish a destination-style comic-con in North Florida that attracts fans from near and far, making it the premier event for comic book and pop culture enthusiasts in the region. We aim to create an immersive and unforgettable experience that puts North Florida on the map as a must-visit location for comic-con lovers.



Inspire a love of reading and creativity in attendees by showcasing the artistic and educational value of comics. By focusing on these key areas, we strive to provide an enriching experience that brings families together and fosters a deeper appreciation for the world of comics and pop culture.



Offer collectors a premier venue where they can discover rare and one-of-a-kind collectibles. We strive to provide a unique and comprehensive marketplace that features hard-to-find gems and exclusive editions, ensuring that collectors have access to exceptional items and an unparalleled experience in their quest for valuable additions to their collections.



EVENT HIGHLIGHTS

2024 By The Numbers

13K

SQ. FT. of Exhibit
Space

70+

Comic/Pop Culture
Vendors

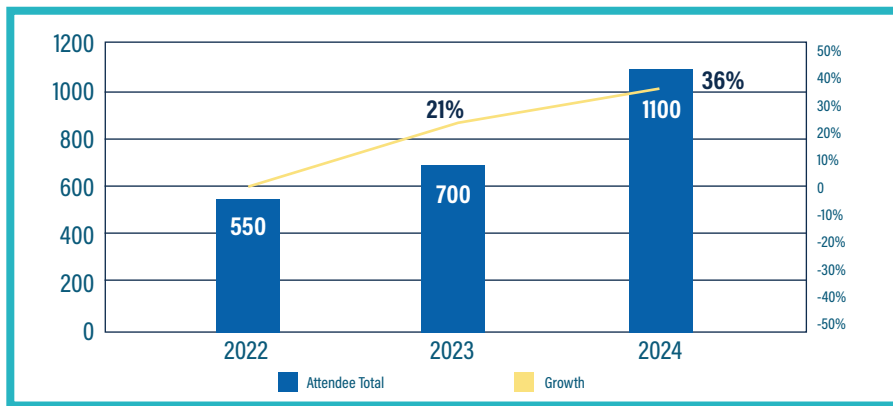
1.1K

Attendees

10+

Artist and
Creators

Year-Over-Year Attendance Growth

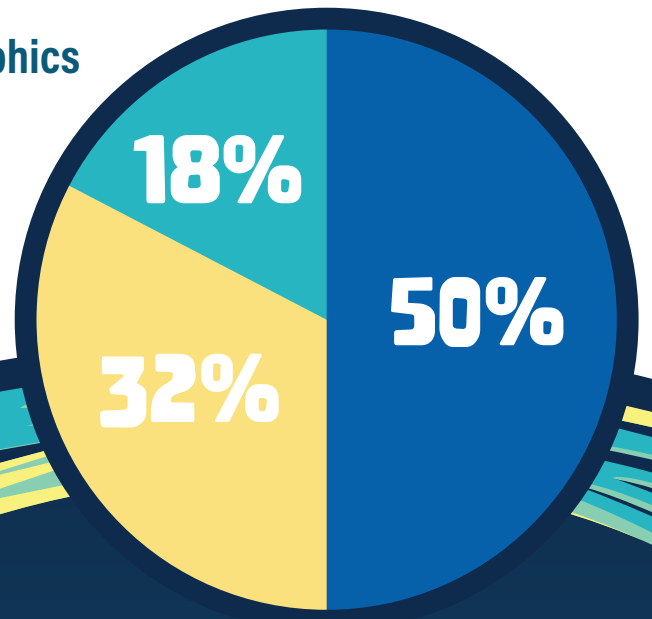


50%

Projected Growth
for 2025

Attendee Demographics

- Men - 550
- Women - 350
- Children - 200



CREATOR GUESTS

There's a special kind of magic that happens when fans meet the creators behind their favorite comic book characters. Procuring top comic book creators for signing events is one of the most exciting aspects of our convention, creating unforgettable moments for fans and a unique opportunity for artists to connect directly with their audience.

Signing events offer a personal touch to the fan experience, turning a simple convention visit into a cherished memory. These sessions not only allow fans to get their treasured comics autographed but also provide a chance to meet the minds behind the stories and artwork that have inspired them.

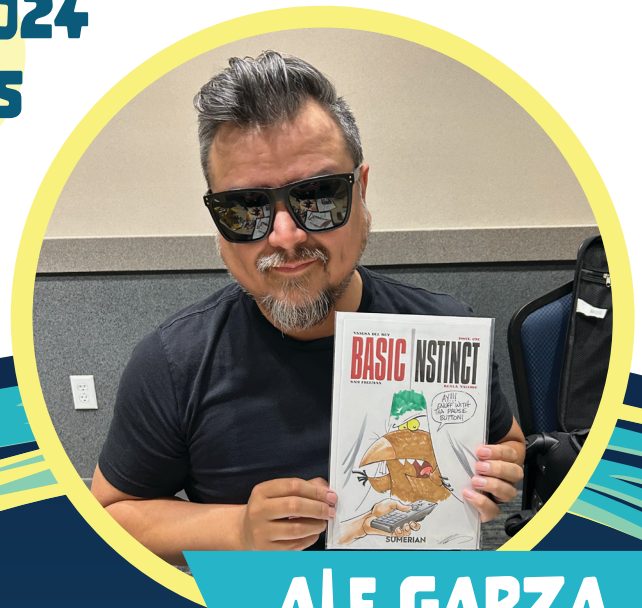
We carefully select a diverse lineup of comic book artists and writers, from legendary creators who have shaped the industry to up-and-coming talent who are pushing the boundaries of the medium. Our goal is to ensure a mix of styles, genres, and voices that reflect the rich tapestry of the comic book world.

When attending one of our signing events, attendees can expect a well-organized, fan-friendly experience. We work closely with each artist to accommodate their preferences, whether it's a large signing session or a more intimate meet-and-greet. Our priority is to ensure that both artists and fans have a positive, memorable experience.



GREG LAND

OUR 2024 GUESTS



ALE GARZA

WHY SPONSOR US?

Thanks to our amazing sponsors, First Coast Comic-Con becomes a reality, igniting our passion and crafting an unforgettable experience for everyone!

Sponsoring First Coast Comic-Con is more than just putting your logo on a banner; it's about engaging with one of the most passionate and diverse communities in the world. Here are some compelling reasons why your brand should consider sponsoring First Coast Comic-Con:

Support a Vibrant Community

Sponsoring Comic-Con is also about supporting a community that values creativity, diversity, and imagination. Your sponsorship helps make the event possible, fostering a space where fans, creators, and vendors can come together to celebrate what they love.

Tap Into a Loyal and Engaged Audience

FCCC attendees are not just fans; they're devoted enthusiasts who are deeply invested in the pop culture, comics, movies, games, and more. Sponsoring the event puts your brand in front of this highly engaged audience, allowing you to connect with potential customers who value creativity, innovation, and entertainment.

Enhance Brand Visibility

FCCC attracts 1K+ attendees in a single day, along with local media coverage. As a sponsor, your brand will be prominently featured across various platforms—both at the event and in promotional materials—ensuring maximum exposure to a broad and diverse audience.

Create Memorable Experiences

Sponsorship opportunities at FCCC go beyond traditional advertising. You can have on-site representation, host artists/creators, or even collaborate on exclusive event merchandise. These immersive experiences not only promote your brand but also leave a lasting impression on attendees.



EL TRAYLOR
INTER

PACKAGES

When you invest in our program, we provide exclusive promotional features tailored to your chosen sponsorship tier. This business development opportunity is an effective way to connect with your target audience and introduce your company and brand to potential clients through our marketing materials. Our sponsorship packages offer the following benefits.

BENEFITS:	TITLE SPONSOR \$5,000	ARTIST ALLEY SPONSOR \$2,000	GOLD SPONSOR \$500	SILVER SPONSOR \$250	BRONZE SPONSOR \$125
Logo in Digital Advertising	●	●	●	●	●
In Show Recognition	●	●	●	●	●
Website Advertising	●	●	●	●	●
Logo in Print Marketing	●	●	●	●	
Booth Space at Show (If Desired)	●	●	●	●	
Program Ad	●	●	●		
Tickets to Show	10	5	2		
Signed Comic From Artist	●	●	●		
"Brought to You By" On All Advertising	●				
"Brought to You By" in Artist Alley		●			



AGREEMENT FORM

Sponsor ("Company" and "URL" will appear on our website.)

Company: _____

Name: _____

Business Address: _____

Business Website (URL): _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: _____ E-mail: _____

Payment

☐ Check

☐ VISA/MasterCard/American Express

Card Type: ☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number: _____ Expiration Date (mm/yy): ____/____

Cardholder Name: _____ Security Code: _____

Cardholder Signature: _____

Contact

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