



FLORIDA'S #1 COMIC-CENTRIC EVENT
FOR CREATORS, COLLECTORS AND FANS.

SPONSORSHIP PROPOSAL ²⁰²⁷

FIRSTCOASTCOMICCON.COM



PARTNER WITH ONE OF NORTH FLORIDA'S FASTEST-GROWING COMIC CONVENTIONS

First Coast Comic Con (FC3) 2027 is a growing, family-friendly comic con that brings together fans, collectors, creators, artists, educators, and businesses from across Northeast Florida. Since its launch, FC3 has experienced significant year-over-year attendance growth, reaching more than 2,200 attendees in 2026 and continuing to build momentum heading into 2027.

As a sponsor, your organization will connect directly with a highly engaged audience that includes families, young professionals, collectors, gamers, comic enthusiasts, and pop culture fans. Through event branding, digital marketing, on-site opportunities, and community initiatives, FC3 gives your brand a chance to build awareness, connect with customers, and support an event that is becoming an important part of the local community.

What sets FC3 apart is our commitment to delivering more than entertainment. Through partnerships such as River City Readers, the convention promotes literacy, education, and creativity by providing books and reading resources to local children and families. FC3 also supports independent artists and creators through our collaboration with Indie Comics Creator Con (IC3), helping provide a larger platform for creators and their work.

Why Sponsors Choose FC3

- Connect with thousands of passionate fans at a single-day event built around comics, collectibles, creators, and pop culture.
- Increase your brand visibility through event marketing, social media, website promotion, email campaigns, and on-site branding opportunities.
- Support literacy, education, creativity, and community initiatives that make a positive impact beyond the convention floor.
- Support a welcoming, family-friendly event that brings people together around the comics and interests they love.

Whether your goal is customer acquisition, brand awareness, community involvement, or simply connecting your business with a passionate local audience, FC3 offers sponsorship opportunities that put your brand in front of the people who attend and support the event.

We invite you to join us as a valued partner in making First Coast Comic Con 2027 our biggest event yet.

TOGETHER, WE CAN CREATE UNFORGETTABLE EXPERIENCES, STRENGTHEN OUR COMMUNITY, AND CONNECT YOUR BRAND WITH THOUSANDS OF ENTHUSIASTIC FANS.

ABOUT FIRST COAST COMIC CON

First Coast Comic Con is dedicated to celebrating comic books, creativity and community. Our mission is to provide a family-friendly, inclusive environment where fans of all ages can discover new interests, meet industry professionals, and connect with fellow enthusiasts.



Establish a destination-style comic con in North Florida that attracts fans from near and far, making it the premier event for comic con enthusiasts in the region. We aim to create an immersive and unforgettable experience that puts North Florida on the map as a must-visit location for comic con lovers.



Inspire a love of reading and creativity in attendees by showcasing the artistic and educational value of comics. By focusing on these key areas, we strive to provide an enriching experience that brings families together and fosters a deeper appreciation for the world of comics and how they are created.



Offer collectors a premier venue where they can discover rare and one-of-a-kind collectibles. We strive to provide a unique and comprehensive marketplace that features hard-to-find gems and exclusive editions, ensuring that collectors have access to exceptional items and an unparalleled experience in their quest for valuable additions to their collections.



EVENT HIGHLIGHTS

2026 By The Numbers

40K
SQ. FT. of Exhibit
Space

70+
Comic/Collectible
Vendors

2.2K
Attendees and Growing

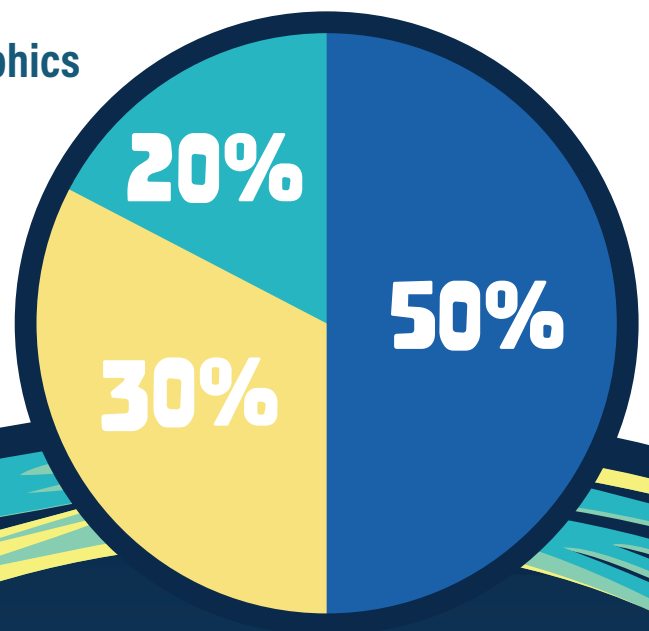
100+
Artist and Creators

FC3 has demonstrated significant year-over-year growth and continues to attract an increasingly diverse audience of consumers and fans. The convention has grown steadily since its inception and welcomed approximately 2,200 attendees in 2026, with projections showing continued expansion in 2027.

Our audience represents a highly engaged consumer base with strong interests in entertainment, gaming, collectibles, education, publishing and family activities.

Attendee Demographics

- Men - 1100
- Women - 650
- Children - 450



CREATOR GUESTS

There's a special kind of magic that happens when fans meet the creators behind their favorite comic book characters. Procuring top comic book creators for signing events is one of the most exciting aspects of our convention, creating unforgettable moments for fans and a unique opportunity for artists to connect directly with their audience.

Signing events offer a personal touch to the fan experience, turning a simple convention visit into a cherished memory. These sessions not only allow fans to get their treasured comics autographed but also provide a chance to meet the minds behind the stories and artwork that have inspired them.

We carefully select a diverse lineup of comic book artists and writers, from legendary creators who have shaped the industry to up-and-coming talent who are pushing the boundaries of the medium. Our goal is to ensure a mix of styles, genres, and voices that reflect the rich tapestry of the comic book world.

When attending one of our signing events, attendees can expect a well-organized, fan-friendly experience. We work closely with each artist to accommodate their preferences, whether it's a large signing session or a more intimate meet-and-greet. Our priority is to ensure that both artists and fans have a positive, memorable experience.



**AMANDA
CONNER**



**MIKE
SPICER**



**JIMMY
PALMIOTTI**



**PAT
BRODERICK**



**GREG
LAND**



**ALEX
SAVIUK**

**PAST GUEST
SNAPSHOT**

WHY PARTNER WITH US?

Thanks to our amazing sponsors, First Coast Comic Con becomes a reality, igniting our passion and crafting an unforgettable experience for everyone!

Sponsoring First Coast Comic Con is more than just putting your logo on a banner; it's about engaging with one of the most passionate and diverse communities in the world. Here are some compelling reasons why your brand should consider sponsoring First Coast Comic Con:

Support a Vibrant Community

Sponsoring Comic Con is also about supporting a community that values creativity, diversity, and imagination. Your sponsorship helps make the event possible, fostering a space where fans, creators, and vendors can come together to celebrate what they love.

Tap Into a Loyal and Engaged Audience

FC3 attendees are not just fans; they're devoted enthusiasts who are deeply invested in comics, movies, pop culture, games, and more. Sponsoring the event puts your brand in front of this highly engaged audience, allowing you to connect with potential customers who value creativity, innovation, and entertainment.

Enhance Brand Visibility

FC3 attracts 2K+ attendees in a single day, along with local media coverage. As a sponsor, your brand will be prominently featured across various platforms, both at the event and in promotional materials, ensuring maximum exposure to a broad and diverse audience.

Create Memorable Experiences

Sponsorship opportunities at FC3 go beyond traditional advertising. You can have on-site representation, host artists/creators, or even collaborate on exclusive event merchandise. These immersive experiences not only promote your brand but also leave a lasting impression on attendees.



WHY PARTNER WITH US?

Education & Literacy Partnerships

First Coast Comic Con is proud to partner with River City Readers—a leading local literacy initiative—to highlight the role of comics, graphic novels, and storytelling in promoting education and a lifelong love of reading. This collaboration strengthens FC3's commitment to making the convention an inclusive space that inspires curiosity, creativity, and learning in our community.



At the event, River City Readers will host a dynamic, family-focused booth featuring free books, literacy resources, and interactive reading activities. FC3's programming will spotlight how pop culture content—comics, science fiction, and manga—can be powerful gateways to literacy, especially for young and reluctant readers. This is a unique opportunity for sponsors to align with a mission that blends entertainment with education, reaching families, educators, and passionate fans in a high-energy setting.

By supporting FC3, sponsors help us continue creating opportunities that connect comics, creativity, literacy and community. Your partnership will directly contribute to community impact, helping to equip local children and families with the tools to explore new worlds—both on the page and beyond.

**HUNDREDS OF FREE
BOOKS IN THE HANDS
OF SCHOOL-AGED
CHILDREN AT OUR
SHOW—THANKS TO
RIVER CITY READERS.**



WHY PARTNER WITH US?

Indie Creator and Art Partnerships

In 2026, Indie Comics Creator Con (IC3) teamed up with First Coast Comic Con (FC3) to bring Northeast Florida a comic book experience like never before.

Indie Comics Creator Con is a growing platform of both in-person and virtual shows committed to providing an affordable, dynamic, reliable, and inclusive environment that brings together independent comic book creators, publishers, art collectors, and fans to celebrate and support unique and diverse creators in comics.

Indie is the Future!

- Indie comic book creators are the lifeblood of the artform and critical for its continued health and evolution.
- A national circuit of in-person shows combined with virtual conventions helps indie creators save on the costs and time needed to show and promote their creations.
- Diverse communities benefit from diverse environments and opportunities.
- CAF is uniquely positioned to play an important role as an advocate for indie creators.
- Actively recruiting art collectors to buy original art from indie creators is a relatively untapped way to hugely support the work of indie creators.



**MORE COMICS.
MORE CREATORS.
ONE BIG SHOW.**



SPONSORSHIP OPPORTUNITIES

When you partner with us, we provide exclusive promotional features tailored to your chosen sponsorship tier. This business development opportunity is an effective way to connect with your target audience and introduce your company and brand to potential clients through our marketing materials. Our sponsorship packages offer the following benefits.

Title Sponsor - \$5,000

Our premier sponsorship opportunity.

Benefits include:

- Highest level brand visibility.
- Prominent logo placement across event marketing.
- Exclusive "Presented By" recognition.
- Premium exhibitor presence.
- Extensive digital and social media promotion.
- Complimentary event tickets.
- Recognition during event announcements.

Premier Sponsor - \$3,000

- A highly visible partnership designed for organizations seeking significant community presence and event recognition. Benefits include marketing exposure, exhibitor space, event recognition, and promotional opportunities.

Artist Alley Sponsor - \$2,000

- Support the creative community while receiving dedicated visibility within one of the most heavily visited areas of the convention.

Gold Sponsor - \$500

- An affordable option for businesses seeking brand exposure through event marketing, signage, and attendee engagement opportunities.

Silver Sponsor - \$250

- An entry-level sponsorship opportunity providing event recognition and community support visibility.

**WE INVITE YOU TO JOIN US AS
A SPONSOR AND HELP MAKE
FC3 2027 OUR BIGGEST AND
MOST IMPACTFUL EVENT YET.**



SPONSORSHIP SNAPSHOT

BENEFITS:	TITLE SPONSOR \$5,000	PREMIER SPONSOR \$3,000	ARTIST ALLEY SPONSOR \$2,000	COMMUNITY SPONSOR \$1000	GOLD SPONSOR \$500
Logo in Digital Advertising/Email Newsletters	●	●	●	●	●
In Show Recognition	●	●	●	●	●
Website & Social Advertising	●	●	●	●	●
Logo in Print Marketing	●	●	●	●	●
10x10 Booth Space at Show (If Desired)	●	●	●	●	●
Show Program Ad	Full	3/4	1/2	1/4	
Tickets to Show	15	10	8	5	2
Prominent Logo Placement in Advertising	●				
"Brought to You By" On All Advertising	●				
"Brought to You By" in Artist Alley			●		



SPONSORSHIP COMMITMENT

Sponsor ("Company" and "URL" will appear on our website.)

Sponsor Tier: ☐ Title ☐ Premier ☐ Artist Alley ☐ Gold ☐ Silver

Company: _____

Name: _____

Business Address: _____

Business Website (URL): _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: _____ E-mail: _____

By signing below, the sponsor agrees to the selected sponsorship tier and corresponding sponsorship fee.

Authorized Signature: _____

Title: _____

Date: _____

Payment (Please select one)

If PayPal or Square is chosen, Off Panel Productions, LLC will issue an invoice for the full sponsorship tier amount to the email provided (unless an alternate address is supplied). For payments by check, **please make checks payable to Off Panel Productions, LLC and send to: 2690 Oak Stream Drive, Green Cove Springs, FL 32043.**

☐ PayPal ☐ Square ☐ Check

Contact

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FIRSTCOASTCOMICCON.COM

